



express. create. connect.

ACCENT PONTIAC 2019–2020 Annual Report

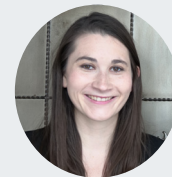


LETTER FROM THE PRESIDENT AND EXECUTIVE DIRECTOR

For every one of us, the 2019-2020 school year was like no other. Accent Pontiac began its fourth exciting year as a partner of the Pontiac School District serving 280 students with music classes in two elementary schools, but the COVID-19 pandemic soon required us to adapt our programming to address new challenges. Those challenges gave way to new modes of instruction and new ways of interacting with students, and our excitement was transformed by the pressing needs of our community.

To meet the challenge, we launched innovative programs to serve our mission, launching virtual instruction and outdoor porch lessons. We found new moments of pride, like seeing the joy on our students' faces when their instruments were delivered to their homes after schools closed. We found unique opportunities to collaborate with community organizations in response to the needs of Pontiac students and residents, partnering to provide our families with food, internet, and other essentials. Our generous and committed sponsors, donors, and volunteers found different ways to positively impact the lives of our students, supporting our first virtual AP Block Party concert and attending outdoor student performances.

While this year was markedly different, we are honored to have been able to stay connected with our Accent Pontiac students and find meaningful ways to support them during a year of many challenges. Importantly, we are grateful to you for your continued support of our efforts. Thank you.



Tina Rowan
*Executive Director,
Accent Pontiac*

A handwritten signature in black ink, appearing to read "Tina Rowan".



Linda Ayres, Ph.D.
*President, Accent Pontiac
Board of Directors*

A handwritten signature in black ink, appearing to read "Linda J. Ayres".

MISSION

Strengthening Pontiac's youth and community through equitable access to intensive and consistent music making.



2

school
partners



280

student
participants



11

staff
members



85

volunteers

SIGNATURE PROGRAMS

Social Change Through Music in Pontiac, MI

Students participate in classes up to 4 days per week, and all programs are free of charge!

A photograph of a group of students sitting on the floor in a room, playing various instruments like drums and guitars. The photo is overlaid with an orange tint.

BUCKET BAND

During school, 1 day per week

A photograph of students in a room, some are playing drums and others are looking at sheet music. The photo is overlaid with a dark blue tint.

PERFORMANCE PERCUSSION

After school, 2 days per week

A photograph of students playing brass instruments, specifically trumpets and euphoniums. The photo is overlaid with a blue tint.

BRASS

*Trumpet & euphonium
After school, 3 days per week*

A photograph of students in a room, some are playing woodwind instruments like flutes and saxophones. The photo is overlaid with a dark blue tint.

WOODWINDS

*Flute, clarinet & saxophone
After school, 3 days per week*

A photograph of students in a room, some are looking at a poster that says 'WELCOME to DRUM CITY here's MUSIC all around in OUR city & sing through town SING in the LIGHT & SING the day'. The photo is overlaid with a blue tint.

COMMUNITY TIME

*Music literacy & team-building
After-school, 1 day per week*

A photograph of a group of students smiling. The photo is overlaid with an orange tint.

KIRK IN THE HILLS CHOIR PARTNERSHIP

*Choir
After-school, 1 day per week*

A YEAR IN REVIEW



24

Weeks of virtual and socially-distanced instruction

23

Weeks of instruction at our partner schools

22

Student performances

4

Guest artist events

2

Creative composition workshop weeks

MUSIC INSTRUCTION

Since it was not safe to host our usual group classes, Accent Pontiac teachers focused on providing high quality individual instruction to our most committed students, using music to help students express themselves and process their feelings about the world.

30 Students Served
Virtual Instruction
Porch Lessons
Jam Sessions
Musical Innovation and Leadership Academy



Accent Pontiac makes me feel powerful, strong, awesome, fearsome!

– Janae, Accent Pontiac student on her first day of class after the COVID-19 pandemic

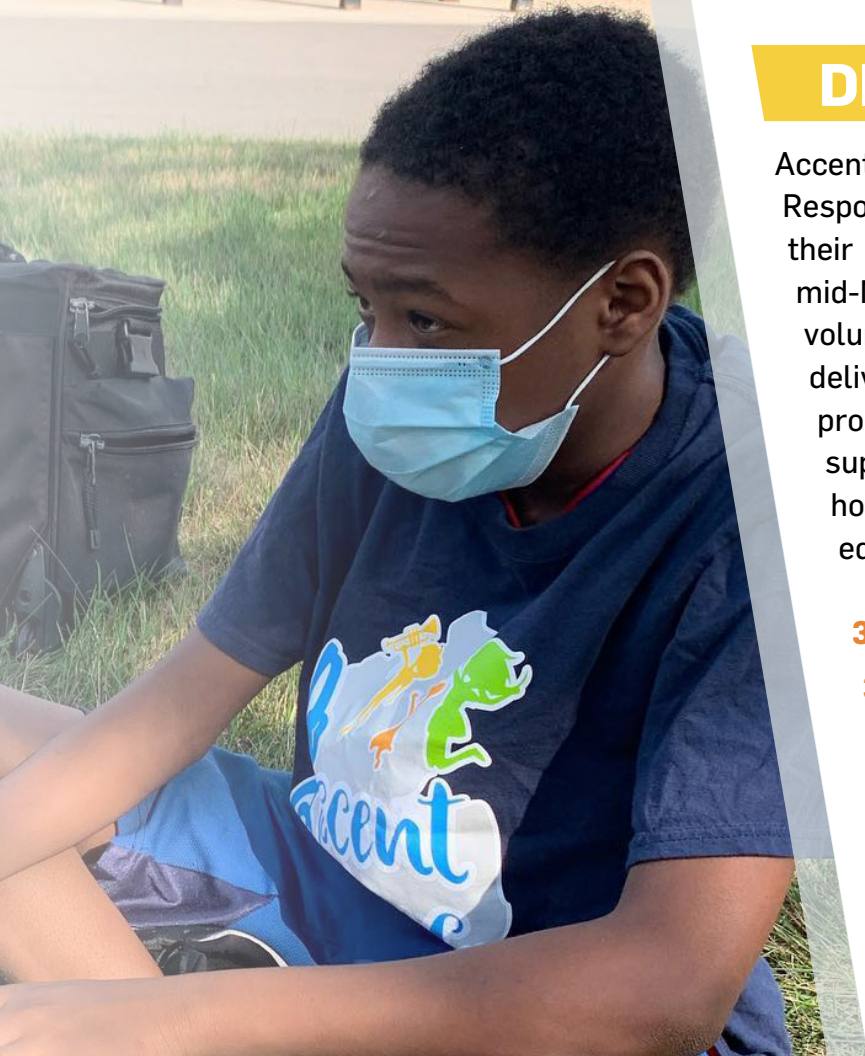
SERVING OUR MISSION THROUGH COVID-19

In March 2020, the COVID-19 pandemic changed the lives of Accent Pontiac students overnight. In response, Accent Pontiac focused on staying connected with our Pontiac students and families, broadening our activities and adapting our programs to support their immediate needs and fit the new socially-distanced context.



Thank you for bringing my daughter her instruments [after the school closures]. With everything going on it's refreshing to hear the sounds of music in the house.

– Lekesha, Accent Pontiac parent



DIRECT SERVICES

Accent Pontiac partnered with Pontiac's My Covid Response network to support Pontiac families with their immediate needs during the pandemic. From mid-March through August, Accent Pontiac staff and volunteers provided weekly deliveries of groceries, produce, meals, cleaning supplies and other essential household items, and educational activities.



37 Families Served

360 Deliveries

150 Educational
Activities Delivered

Over 1000 Essential Items Delivered

5 Families Set Up With Internet Access



TESTIMONIALS



We write about everything that's going on in the world. We wanted to write a song to inspire people to believe in yourself and your friends and family like Accent Pontiac makes us believe in ourselves.

– De'Onnie, Accent Pontiac student on the Accent Pontiac composition “We Believe”



Accent Pontiac taught my son how to share, be kind and be more respectful to other adults and peers. My favorite part is seeing his confidence level go up. He enjoys playing his instrument and is growing out of his shyness.

– Shantinique, Accent Pontiac parent

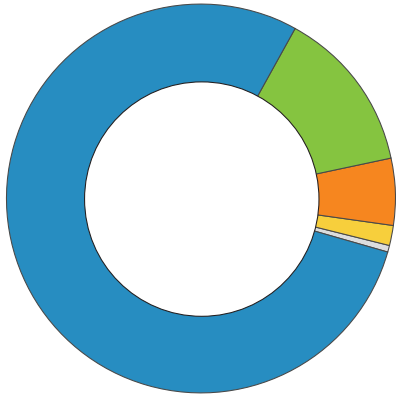


Accent Pontiac sees the true potential of the elementary students in Pontiac. When the students leave the program they have gained friends, confidence, leadership, and musical education that they can take with them for the rest of their lives.

– Mrs. Richmond, 4th grade teacher at Alcott Elementary

2019–2020 FINANCIALS

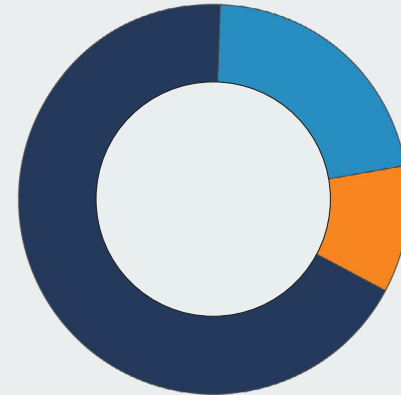
Total Revenue: \$895,130



- Individual & Corporate Donations: \$706,094*
- Grants: \$120,000
- Fundraising Events: \$51,290
- In-Kind: \$13,742
- Investment Income: \$4,004

**Includes a large one-time donation from Kirk in the Hills. Contributions of this level are not expected in future years.*

Total Expenses: \$317,431



- Program: \$215,509
- Development: \$68,833
- Administrative: \$33,089

Audited financials available at:
www.accentpontiac.org/financials

THANK YOU TO OUR FUNDERS

**JOSEPH CEJKA AND
FLORENCE CEJKA
FOUNDATION**



**PAUL M. ANGELL
FAMILY FOUNDATION**



DTE
Foundation



2019 – 2020 BOARD OF DIRECTORS

Dr. Linda Ayres, **President**

Barbara Littleton, **Vice President**

Anita Pinson, **Secretary**

Lee Gardner, **Treasurer**

Sommer Brock

Dorothy Deremo

Karin Elias

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Mike McGuinness

Rev. Dr. Nate Phillips

Sean Preston

Rev. Fernando Rodríguez

Dr. Joe Shively

Jayne Zellers

Tina Rowan, **Executive Director**

2019 – 2020 STAFF

Tina Rowan **Executive Director**

Mary Ann Mohring **Director of Resource Development**

Dr. Remus Webb **Program Manager/Lead Brass Teaching Artist**

Dr. Tia Harvey **Program Manager/Lead Percussion Teaching Artist**

Ryan King **Lead Woodwind Teaching Artist**

Sarah Cracknell **Assistant Brass Teaching Artist**

James Tyner **Assistant Brass Teaching Artist**

Marisa Jacques **Assistant Woodwind Teaching Artist**

Natalie Frakes **Enrichment Teaching Artist**

Ebony Simms-Peoples **Program Assistant/School Liaison**

Nicole Joseph **Vocal Assistant**




Accent Pontiac

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Bloomfield Hills, MI 48302

accentpontiac.org 

[facebook.com/accentpontiac](https://www.facebook.com/accentpontiac) 

AccentPontiac 

@AccentPontiac 

ACCENT PONTIAC

WELCOME to DRUM CITY

there's MUSIC all around.

dancin in OUR city & singin through town

WE CAN SING in the LIGHT

& SING in the dark.

When you HEAR OUR music

it always makes a SPARK!