



Accent Pontiac 2017–2018 Annual Report



Social Change Through Music in Pontiac, Michigan

Our Story

Mission

Strengthening Pontiac's youth and community through equitable access to intensive and consistent music making.

Creating our Annual Report is a particularly enjoyable task, because it gives us the opportunity to review the year and gauge the growth we have seen across all areas of our program. We love sharing these exciting details, which clearly demonstrate how Accent Pontiac has developed during the 2017-2018 year. We hope that our impact and growth is evident to you as you review these pages.

Enjoyable as it is to share our results with friends and supporters, an even more gratifying gauge of our growth comes from the simple pleasure of observation over time. Watching our students develop musical skills on their instruments indicates their growth in discipline and perseverance. Watching them strive to improve indicates their growing determination and pride. Watching their faces shine during a performance indicates their joy in creating music and sharing it with others. Watching them support each other in pursuit of a mutual goal—well, that kind of blossoming teamwork is simply beautiful. Our students' achievement, pride, and joy are evident on their faces as we observe them throughout the year. These are intangible results but impossible to miss. While they are hard to reduce to writing, they fulfill our Mission Statement more soundly than any dataset could.

We know our students have an infinite capacity to learn and achieve, and our responsibility is to continue to put challenges before them, such that their striving creates higher and greater goals to surmount. It is in the journey that their passions are flamed.

We are grateful to our donors, volunteers, and supporters, whose generosity has reached into the hearts of our students and teachers. Your contributions are lighting a future of possibilities for our children.

Thank you!



Linda Ayres, Ph.D.
President, Accent Pontiac Board of Directors



Tina Rowan
Executive Director, Accent Pontiac



Event Highlights



10/30/17

Pontiac Trunk or Treat Performance

Performance Bucket Band and Intermediate Brass students performed at this popular Halloween event in Pontiac, attracting thousands of Pontiac residents.



3/4/18

Detroit Chamber Winds Performance

Accent Pontiac students put on a pre-concert performance before the Detroit Chambers Winds concert at Kirk in the Hills.



5/4/18

Pontiac Arts & Culture Crawl

Accent Pontiac students performed at First Presbyterian Church in Pontiac as part of the first annual Pontiac Arts & Culture Crawl.



5/7/18—5/11/18

Motor City Brass Quintet Workshop

The Motor City Brass Quintet spent a week with Accent Pontiac Intermediate Brass students, culminating in a joint performance.



6/4/18—6/8/18

Workshop Weeks

Accent Pontiac hosted two workshop weeks—in December and June—inviting guest teachers from across the country to create original compositions with our students.



7/30/18—8/10/18

Summer Program

Accent Pontiac hosted a two-week summer program July 30—August 10, serving 20 students with music classes, meals, field trips and performance opportunities.

By The Numbers



1

School Served



190

Students Served



9

Staff Members



50

Volunteers

Demographics of Accent Pontiac

Race/Ethnicity:

2% Asian American

18% Hispanic/Latino

61% Black/African American

11% White/Caucasian

0% Hawaiian/Pacific Islander

8% Multiracial

Gender:

52% Male

48% Female

Title 1 School District: All students qualify for free/reduced lunch.

18% English Language Learners

Revenue

Kirk in the Hills:	\$203,045.45
Individual Contributions:	\$99,409.00
Events:	\$1,229.15
Earned Revenue:	\$485.00
Foundation Grants:	\$480.00
Operating Surplus:	\$35,911.40
Total:	\$340,560.00

Expenses

Program:	\$170,791.75	73%
Administrative:	\$14,522.59	6%
Fundraising:	\$49,692.46	21%
Total:	\$235,006.80	
<u>Net Surplus / (Deficit): \$105,553.20</u>		

Impact

Musical Growth

Clearly articulated assessment rubrics assess Accent Pontiac student musical learning.

- **100%** of students are performing at a moderately high to high level in rhythm goals.
- **100%** of students are performing at a moderately high to high level in note range goals.
- **81%** of students are performing at a moderately high to high level based on their overall musical goals.

Academic Growth

Attendance and Standardized Test data show Accent Pontiac positively impacts student academics.

- **100%** of partner school staff say students look forward to coming to school to participate in Accent Pontiac activities.
- The percentage of 2nd grade Accent Pontiac students reaching their NWEA Math growth goal is **25%** higher as compared to their peers.
- The percentage of 3rd grade Accent Pontiac students reaching their NWEA Math growth goal is **20%** higher as compared to their peers.

Social Growth Testimonials

- *During bucket band, students demonstrate a high degree of engagement and teamwork, and learn skills that are immediately transferable to their daily lives in school and at home.*
—Partner School Staff
- *I keep my student at Walt Whitman Elementary School because of the added benefits of the Accent Pontiac program.*
—Accent Pontiac Parent
- *When I perform with Accent Pontiac, I feel proud and confident and want to keep performing!*
—Accent Pontiac Student
- *Accent Pontiac's work instills pride, self-esteem and love for music in every student they teach.*
—Pontiac School Principal

School Climate

Surveys show partner school staff to be very positive about Accent Pontiac.

- **100%** say Accent Pontiac supports positive school culture.
- **100%** say Accent Pontiac offers quality activities to Pontiac students.
- **89%** say Accent Pontiac has provided more opportunities for musical performances than previous years.

Leadership and Supporters

Accent Pontiac Board of Directors

Dr. Linda Ayres, President
Jan Keeling, Secretary
Lee Gardner, Treasurer
Dottie Deremo
Barbara Littleton
Mike McGuinness
Rev. Dr. Nate Phillips
Anita Pinson
Rev. Fernando Rodríguez
Dr. Joe Shively
Jayne Zellers
Tina Rowan, Executive Director

Accent Pontiac grew out of Kirk in the Hills' commitment to public school education in their neighboring community of Pontiac, Michigan. In 2014, the Kirk launched a capital campaign, raising start-up funding and giving rise to Accent Pontiac. Soon after, Accent Pontiac received 501(c)(3) tax exempt status, allowing our program to continue to grow to serve more students in Pontiac. Today, Kirk in the Hills continues to be a vital source of funding and support for Accent Pontiac. Our intent is that this partnership will deepen providing ever-expanding opportunities for Pontiac students.

**Thank You,
Kirk in the Hills!**



Thank you to the Michigan Humanities Council and the Michigan Council for Arts & Cultural Affairs for providing a Touring Grant to Accent Pontiac. With this grant, Accent Pontiac was able to bring guest musicians to Walt Whitman Elementary School, serving 750 students with exposure to diverse music programming!



Thank you to all of our generous supporters!

Get Involved!



- www.accentpontiac.org
- Attend an Accent Pontiac student performance.
- Follow us on social media.
- Subscribe to our newsletter.
- Participate in the Annual Kirk in the Hills 5K Walk/Run, benefitting Accent Pontiac.

- Support our students during after-school music programming.
- Chaperone a field trip.
- Serve a meal during our summer program.
- Join a committee: Resources Team, Communications Team, or Development Team.

- Write a check to *Accent Pontiac* and mail to 1340 W. Long Lake Rd., Bloomfield Hills, MI, 48302.
- Donate online at www.accentpontiac.org/get-involved.
- Attend our Signature event, Music at the Market.

For more information on how to get involved, contact:

Tina Rowan, *Executive Director*
trowan@accentpontiac.org

Mary Ann Mohring, *Director of Resource Development*
mmohring@accentpontiac.org





www.facebook.com/accentspontiac



[AccentPontiac](https://www.instagram.com/accentspontiac)



[@AccentPontiac](https://twitter.com/AccentPontiac)



www.vimeo.com/accentspontiac



Accent Pontiac

1340 W. Long Lake Rd.

Bloomfield Hills, MI 48302

Tel. 248.847.3420

trowan@accentspontiac.org

www.accentpontiac.org